



Shoreline Fruit and Anderson Global launch CherryPURE™ Tart Cherry Skin Extract To Revolutionize Joint, Sleep, Superfruit and Antioxidant Categories in North America

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Traverse City, Michigan

Shoreline Fruit, LLC and Anderson Global Group, LLC have teamed to launch CherryPURE™ Tart Cherry Skin Extract for the North American Dietary Supplement, Personal Care and Food industries. CherryPURE™ is the first product of its kind to be standardized to such high levels of anthocyanins, polyphenols, flavanoids and natural melatonin.

"After many years of research and development, we are extremely proud to bring this premium product to the marketplace," said Ken Swanson, CEO of Shoreline Fruit. *"Consumers have long known about the multiple health benefits of tart cherries but no other product in the marketplace has ever delivered on the promise of tart cherries the way CherryPURE™ does. Our product will help ensure that tart cherries get their proper due in the natural products arena."*

Available as a free flowing powder, the recommended 390mg daily dose of CherryPURE™ is tied to clinical studies completed at Michigan State University.

"Increasing consumer interest in superfruits has garnered headlines over the past few years but perhaps the most valuable superfruit of them all has been overlooked," says Russ Anderson, President of the Anderson Global Group. *"Tart cherries are loaded with therapeutic value and we're very excited to be part of the CherryPURE™ launch."*

CherryPURE™ will be featured at Anderson Global Group's booth 25045 at the upcoming Supply Side West show, November 11th – 13th in Las Vegas.

About Shoreline Fruit, LLC

Shoreline Fruit, LLC is part of a group of vertically integrated companies focused on growing, processing and marketing cherry products to multiple market segments. Being grower-owned allows Shoreline Fruit to control the cherry supply chain and ensure the highest quality at a reasonable cost. Based in Traverse City, Michigan with processing facilities in Michigan and New York State, Shoreline Fruit's commitment to quality, innovation and sustainability ensures a premium product delivered worldwide.

About Anderson Global Group, LLC

Anderson Global Group, LLC is a privately-held company dedicated to supplying premium ingredients to the natural products industry. With decades of industry experience as suppliers, marketers and manufacturers, the Anderson Global Group team has partnered with high end manufacturers from around the globe to give AGG customers competitive advantages in innovation, price, quality and service. The company is headquartered in Irvine, California.

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