

New Tart Cherry Skin Extract Injects New Life Into Superfruit, Anti-aging and Joint Health Products

By Hank Ichiban 23-Sept-2009

(Traverse City, Michigan) Consumers around the world have been perusing produce sections, supplement aisles and MLM distributors for the last decade seeking a superfruit miracle to aid in their battle against Father Time. Bottles and bottles of noni, grapes, pomegranates, blueberries, strawberries, acai berries, bilberries and many others have been ingested with success. Core users can't seem to get enough of these superfruits but may not have realized that potentially the greatest superfruit of them all has been right under their nose for centuries.

Increasing numbers of researchers seem to agree that Tart Cherries bring a more power packed nutritional and therapeutic benefit package to the table than any other fruit compound. Anthocyanins (type 1 and 2), polyphenols, flavanoids, terpenes, melatonin, vitamins and minerals are all found in significantly concentrated amounts in Tart Cherries. Noteworthy clinical studies have been conducted at Michigan State University and other leading institutions demonstrating Tart Cherry benefits in improving joint health while indicating success as a powerful antioxidant, artery protectorate and natural source of melatonin.

A recent entry into the dietary supplement arena has opened eyes and turned heads with the remarkable claims their superfruit product proudly backs up. Based in the heart of Cherry country, Shoreline Fruit, LLC of Traverse City, Michigan has introduced CherryPURE™ Tart Cherry Skin Extract. Decades of industry leading Tart Cherry production and years of devotion to research led to the launch of what the Shoreline Fruit group believes will be a truly revolutionary addition to the natural products marketplace.

After researching the superfruit and cherry dietary supplement categories thoroughly, it can honestly be said that there has never been another product like it in the marketplace. No other cherry product comes close to making the anthocyanin, polyphenol, flavanoid or melatonin claims backed up by CherryPURE™ Tart Cherry Skin Extract. Stacked up against the competition, it wouldn't be a surprise to see the superfruit rankings with a cherry on top.

The global market for superfruits and antioxidants is expected to remain bullish for the foreseeable future. With companies like Shoreline Fruit at the forefront of this campaign, it seems apparent that our skin, joints and cardiovascular systems will be well taken care of for years to come.

The Cherry On Top

The edge you've been looking for.

Get it in your lineup ASAP.

- All American Superfruit
- High Anthocyanin Claim
- High Polyphenol Claim
- High Flavanoid Claim
- Natural Melatonin Claim
- 100% Natural
- Kosher
- Solvent Free



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